



PRESS RELEASE

Hueck Folien Appoints Christoph Steger as Chief Executive Officer

Strategic leadership transition positions Austrian technology leader for next growth phase under experienced international executive

Baumgartenberg, October 1, 2025 – Hueck Folien has appointed Christoph Steger as Chief Executive Officer, effective October 1, 2025. The internationally experienced executive succeeds Dr. Martin Bergsmann, who successfully led the Upper Austrian technology company for more than 14 years, transforming it into one of the world's leading suppliers of optically sophisticated and functional surface coatings.

Proven Leader with International Expertise

Dr. Steger brings over two decades of leadership experience in global business development and strategic growth initiatives. "I am excited to collaborate with Hueck Folien's exceptional team to shape the company's next development phase and further strengthen our market position," said Steger. "The combination of technological innovation, sustainable production, and global market leadership creates unique growth opportunities that we will systematically capitalize on."

Strategic Alignment with Growth Objectives

Steger's extensive expertise in innovation, sustainability, and global expansion aligns perfectly with Hueck Folien's strategic direction. The company has established itself as the global market leader in its core markets of Security, Labeling, and Design.

Ensuring Continuity While Driving Future Growth

"In Dr. Steger, we have secured an internationally experienced executive who will successfully guide the company forward with strategic vision and fresh momentum," said Konstantin Thomas, Chairman of the Supervisory Board. "His proven track record in leading global organizations, combined with his deep understanding of innovation and sustainability, makes him the ideal choice to achieve our ambitious growth targets."

This leadership transition reinforces Hueck Folien's commitment to both continuity and forward-thinking strategy. Steger will advance the company's successful growth trajectory while establishing new priorities – particularly in expanding international market positions, driving ecological transformation, and digitalizing production processes.

About Hueck Folien: Hueck Folien is a global specialist in visually sophisticated and functional surface coatings for Security, Labeling, and Design markets. Since 1970, the company has been synonymous with stability, quality, and innovation excellence. Nearly 300 employees drive success through their passion for outstanding performance. The company develops and manufactures its premium solutions exclusively at its facility in Baumgartenberg, Upper Austria.



Hueck Folien



New CEO: Christoph Steger

Photo: Martin Eder

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